

CLAIMS:

What is claimed is:

1. A method, comprising:

(a) using conference software executing on an organizer computer system to define a conference and to store conference information associated with the conference, the conference information including a list of attendees, the conference information being stored on the organizer computer system;

(b) at the conference a wireless device of a first attendee establishes wireless communication with the organizer computer system;

(c) if the first attendee is on the list of attendees then the first attendee is registered with the conference software, each attendee registered has a personal proxy and a real identity;

(d) upon registration the first attendee receives access to updated conference information via the first attendee's wireless device, the updated conference information including the list of attendees, at least a part of the updated conference information being moved into the personal proxy of the first attendee;

(e) the first attendee during the conference updates the conference information by modifying first attendee sharing information within the conference information, the first attendee sharing information being information provided by the first attendee that is shared with other attendees, the first attendee sharing information being stored on the organizer computer system;

(f) a second attendee having a registered wireless device accesses the conference information as updated in

(e) and moves at least part of the first attendee sharing information into the personal proxy of the second attendee;

(g) the second attendee looks through conference information stored in the second attendee's personal proxy and moves a selected part of that information to the second attendee's real identity; and

(h) the first attendee looks through conference information stored in the first attendee's personal proxy and moves a selected part of that information to the first attendee's real identity.

2. The method of Claim 1, wherein the first attendee uses the first attendee's wireless device to update the conference information in (e).

3. The method of Claim 1, wherein the first attendee uses a personal computer to update the conference information in (e), the personal computer being coupled to the organizer computer system via the internet.

4. The method of Claim 1, wherein the wireless device of the first attendee is taken from the group consisting of a WAP phone or a PDA, and wherein the wireless device of the second attendee is taken from the group consisting of a WAP phone or a PDA.

5. The method of Claim 1, wherein a conference organizer defines the conference in step (a), the conference organizer also being an attendee on the list of attendees, the conference organizer attending the conference and having a registered wireless device.

6. The method of Claim 1, wherein a conference organizer defines the conference in step (a) by entering the list of attendees using the conference software and by entering a conference time using the conference software.

7. The method of Claim 1, wherein the personal proxy of an attendee includes storage space disposed on the organizer computer system where the attendee can store conference information, and wherein the real identity of an attendee includes a second storage space identified by an email address, the attendee using the second storage space to store more than information associated with the conference.

8. The method of Claim 1, wherein the personal proxy of an attendee includes a first mailbox, and wherein the real identity of the attendee is a second mailbox.

9. The method of Claim 1, wherein the first attendee updates the conference information in (e) by providing links to selected information stored on a computer other than the organizer computer system.

10. The method of Claim 1, wherein the first attendee updates the conference information in (e) by moving the first attendee sharing information from the first attendee's real identity to the organizer computer system, the first attendee using the first attendee's wireless device to initiate the move.

11. The method of Claim 1, wherein the part of the updated conference information moved into the personal proxy of the first attendee in (d) is an agenda of the conference.

12. The method of Claim 1, wherein the part of the updated conference information moved into the personal proxy of the first attendee in (d) is an electronic business card of an attendee.

13. The method of Claim 1, wherein the conference information stored on the organizer computer system includes a message board, the message board being accessible by the first attendee using the first attendee's wireless device, the message board being accessible by the second attendee using the second attendee's wireless device, the message board containing messages for multiple attendees.

14. A system comprising:

a computer system comprising a wireless communication station, the wireless communication station being disposed at a conference location, the computer system storing a list of conference attendees, the computer system maintaining a personal proxy mailbox for an attendee on the list of conference attendees, the attendee having another mailbox that is not maintained by the computer system; and

a wireless device that communicates at the conference location with the wireless communication station, the wireless device being usable: 1) to retrieve an indication of the personal proxy mailbox from the computer system, and 2) to send a message to the personal proxy mailbox of the attendee using the indication of the personal proxy mailbox retrieved from the computer system.

15. The system of Claim 14, wherein the indication of the personal proxy mailbox is the name of the personal proxy mailbox maintained on the computer system, the indication of the personal proxy mailbox being retrieved by the wireless device as part of the list of conference attendees.

16. The system of Claim 14, wherein the computer system stores a conference agenda, the wireless device being usable to retrieve and display the conference agenda.

17. The system of Claim 14, wherein the computer system stores information about an exhibit of a first conference exhibitor and stores information about an exhibit of a second conference exhibitor, the computer system having an interface that allows the first conference exhibitor to modify the information about the exhibit of the first conference exhibitor but does not allow the first conference exhibitor to modify the information about the exhibit of the second conference exhibitor, and wherein the interface allows the second conference exhibitor to modify the information about the exhibit of the second conference exhibitor but does not allow the second conference exhibitor to modify the information about the exhibit of the first conference exhibitor.

18. The system of Claim 14, wherein the attendee has a name, and wherein the indication of the personal proxy mailbox has a first part and a second part, the first part being indicative of the name of the attendee, the second part being indicative of a conference name.

19. The system of Claim 14, wherein the computer system maintains a message board, the wireless device being usable to place a message on the message board, the wireless device being usable to read a message from the message board.

20. The system of Claim 14, wherein the computer system stores a map of the conference location, the wireless device being usable to retrieve from the computer system and to display the map on the wireless device.

21. A computer-readable medium having computer-executable instructions for performing the steps of:

 maintaining a list of conference attendees on a conference organizer's computer system, each of the conference attendees having a corresponding wireless device;

 maintaining on the conference organizer's computer system a personal proxy mailbox for each of the conference attendees on the list of conference attendees;

 interfacing the conference organizer's computer system with a wireless communication station such that the conference organizer's computer system can communicate in wireless fashion with the wireless devices of the conference attendees when the wireless devices are present at a conference;

 registering conference attendees on the list of conference attendees; and

 allowing a first wireless device of a first registered conference attendee to select a second registered conference attendee from the list of conference attendees and to send a message to the personal proxy mailbox of

second registered conference attendee, wherein the second registered conference attendee has a primary email address other than the personal proxy mailbox of the second registered conference attendee, the primary email address of the second registered conference attendee not being divulged to the first registered conference attendee.

22. The computer-readable medium of Claim 21, wherein the conference has a duration, and wherein the conference organizer's computer system allows a conference attendee to access his/her personal proxy mailbox only for a period of time that roughly corresponds to the duration of the conference.

23. The computer-readable medium of Claim 21, wherein the computer-readable medium is taken from the group consisting of: an optical disc, a hard disk, a floppy disk, a magnetic tape, and a semiconductor memory.

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